

Quote

THE WEEKLY DIGEST

Volume 28—Number 12

Week of September 19, 1954

MAY WE

Quote

YOU ON THAT?

[1] JOHN FOSTER DULLES, U S Sec'y of State: "I am convinced, in the light of everything I know, it is not possible for the Chinese Communists to take Formosa under any circumstances."...[2] Pres DWIGHT D EISENHOWER, dedicating a Bureau of Standards radio lab'y in Boulder, Colo: "It is not the fault of science if scientific knowledge is used destructively—it is in ourselves."...[3] A former minister in the British Labor cabinet, commenting on probable attitude of Labor Party on German rearmament: "If Attlee says that, despite his tour of China and his talk with Malenkov, we have to arm Germany, then the conference will go along with him."...[4] Sen ALEXANDER WILEY (R-Wis) chmn, Senate For'gn Relations Comm, protesting anew the Yalta agreement which permitted Russia to enter Byelorussia and the Ukraine as full mbrs of United Nations: "If they deserve separate representation, then we should seek add'l votes for Texas, New York,

Quote of the Week

RALPH E SAMUEL, chmn, American Tercentenary Comm, in a radio broadcast marking 300th anniv of arrival of 1st Jewish settlers in U S: "These 23 Jews and their fellow Americans were raising the curtain on the great drama of modern times—the development of freedom as we know it in America today."

”

Wisconsin and other states of our union."...[5] Gov EUGENE TALMADGE, of Ga, reiterating assertion that his state will not accept desegregation: "Any attempt to implement the (U S Supreme Ct) ruling will result in the most dreadful thing we have known since Reconstruction."...[6] LEE ANN MERIWETHER, newly-crowned Miss America: "I didn't think I could win because of my small bust measurement. I guess Dior came along just in time to save girls like me."

FOURTEENTH YEAR OF PUBLICATION



Let's talk a little about Quemoy. It has been in the news of late and you will hear more of it. At the President's vacation retreat in Denver, this little island is the subject of a big discussion. It seems obvious that Reds are massing for an attack there. Shall U S fight to hold this outpost? Probably not. The decision will be made before you read these lines, but you should not expect a public pronouncement. U S isn't likely to say, in so many words, that we are writing Quemoy off. Actions will tell. You should be prepared for a possible Nationalist evacuation under a curtain of protective air power. It is our surmise that this is the most probable eventual development.

Location of Quemoy must be taken into acc't. It is so close to the Chinese coast that on clear days glimpses of the mainland are

possible. The Chinese stronghold of Amoy is scarcely 7 mi's away. Formosa, in contrast, is nearly 100 mi's distant. Chiang has about 30,000 troops on Quemoy.

This is one of dozens of islands scattered in the Strait of Formosa, now occupied as outposts by the Nationalists. It is from these islands that they have been making periodic raids on Chinese shipping, and on small coastal communities. The primary value of Quemoy, in particular, would be as a base in a planned large-scale invasion of the Chinese mainland. There are no indications that such procedure is planned in the near future.

We do not discount the possibility that U S may elect to take a firm stand at Quemoy. Chiang is believed to favor that course. Our Navy and Air Force are ready and willing. State Dep't cringes at thought of another obvious concession. A strong defense could make the Reds pay dearly for this "victory." Whether we could hold, and for how long, would depend on the willingness of the enemy to make an all-out attack.



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☆
"He who never quotes, is never quoted"
☆ ☆

Charles F. Johnson



AGE—Youth—1

A red-cheeked old man was asked how he retained much of the spring and vivacity of youth. Pointing to a blossoming apple tree nearby, he repl'd: "That apple tree is very old, but I never saw prettier blossoms upon it than those which it now bears. The tree grows a little new wood each yr, and I suppose it is out of that new wood that those blossoms come. Like the apple tree, I try to grow a little new wood each yr."
—Megiddo Message.

AMERICA—2

American literature and poetry are being killed by our mechanical civilization. We Americans once had the beautiful dream of every man's being free. What happened to that dream? We failed in that we forgot the needs of the rest of mankind, perhaps because we are too self-contented and too rich.—WM FAULKNER, *Time*.

AMERICANA—3

For us the joy of living languishes until our radio can be traded in for a 24-in television set. We eat out our hearts for Palm Beach when a measure of comprehension might turn our township, even our backyd, into high adventure. — PAUL B SEARS, Yale Univ, "A Nation for Civilized Living," *American Planning and Civic Annual*, '52.

BOOKS—Reading—4

Perhaps if reading comes to be actually forbidden in America, as drinking formerly was in the "dry" states, her citizens will take to bootlegged books as thirstily as they once did to bootlegged liquor; we shall again see the ships lying off the three mile limit, laden this time with copies of Dante's *Inferno* instead of whisky. — STELLA GIBBONS, "Is Reading in Danger?" *Book Window*, hm, Bowes & Bowes, Spring-Summer '54.

BUSINESS—5

Nearly 7 million people in the U S own stocks in American business and industry, and a third of the publicly-held stock is owned by housewives.—Grit.

CHARACTER—6

Character must include both an intelligent and a vital all-round reaction to life. Character must include some definite beliefs and convictions concerning things that really matter.—EMMET FOX, *Wkly Unity*.

CHARACTER—Development—7

Reliance on external stimulation is bad for the character. Moreover such stimulation is the stuff with which propagandists bait their hooks, the jam in which dictators conceal their ideological pills.—ALDOUS HUXLEY, *New Outlook*.

.....Quote.....



In Washington, the machine-like staccato of another McCarthy investigation persists. The big question is whether the firing line in Washington will have much effect on the 48 election fronts. Democrats seem less than eager to make anything of the McCarthy issue unless someone else does first. And troubled Republicans are arguing with one another on how to handle the "Joe Issue." The intra-party tug of war on whether to "save" or "condemn" him continues.

Actually, just how much the McCarthy issue is injected in the Fall campaign depends upon one factor: the timing of the recommendation of the Watkins committee on the proposed censure. Should Congress be called back into session before Nov 4 to act on a rep't, "McCarthyism" could erupt as a last-minute issue in every state.

" "

Gerise Sidelight: *The form at the Justice Dep't which Communists must fill out under the new anti-Red law, is printed on pink paper.*

" "

Not all Presidents have used the veto power. Eight never used it at all — the two Adams, Jefferson, Van Buren, Wm Henry Harrison, Taylor, Fillmore and Garfield. FDR used the veto most — 631 times; Truman vetoed 250 measures. Eisenhower so far has a total of 52 vetoes.

..... *Quote*

CHURCH—Attendance—8

The difference between listening to a radio sermon and going to church, someone has said, is almost like the difference between calling your girl on the telephone and spending an evening with her.—*Moody Monthly*.

CRIME—Reform—9

Fifty-five per cent of 167,000 Fed'l and state prisoners will return to prison inside of 5 yrs of their release. Think it over! If any American business showed a 55% loss, something would be done about it. Where has our society failed?—*Parts Pups*, hm, Genuine Parts Co.

DEMOCRACY—Communism—10

Our preoccupation with the threat of Russian domination of the world thru communism is a phenomenon that will provide historians of the future with much extraordinary material. They will be amazed that our free world, which prides itself upon its educational facilities and its extensive means of disseminating information became panicky . . . that they lost sight of the primary importance of practicing the principles of civilization as the best means of fighting communism.—VICTOR JELENKO, *The Republic of the Schools* (Exposition).

EDUCATION—11

One of the chief hindrances to decent education in America today is the over-loading of our schools by placing on their shoulders responsibilities which in other times and other countries have, as a matter of course, been assumed by the home. — BERNARD IDDINGS BELL, educator & clergyman.

Mining The Magazines



In a 17-page article in the current *Chicago Review* (a scholarly quarterly published by Univ of Chicago) Prof Ruel Denny undertakes to analyze Pogo, the possum, a syndicated comic strip character by Walt Kelly; characterizes him as "the darling of the intellectuals, their La Fontaine of the comic strip." But elsewhere Pogo has, of late, not fared so well. Fortnight ago the Providence (R I) *Jnl* omitted a Pogo strip, announced that they would do so on other occasions when it contains a character named "Simple J Malarkey" who resembles Sen Jos R McCarthy. The *Jnl*, which opposes McCarthy, expressed an opinion that the comic page is not a proper place for the airing of political views. Responded cartoonist Kelly: "And the editorial page is no place to discuss comic characters."

Harpers (Sept) carries a somewhat technical article, "Shock: The Herald of Death," in which there should be considerable lay interest. Shock is described as "the expression of sympathy by the body over injury to a mbr." It involves a critical collapse of circulation in the capillaries. Tissues are thus starved for blood. In numerous disorders shock may occur without loss of blood. Newest preventive technique: use of chlorpromazine, inducing a state of approximate "hibernation" in the patient.

Tide, the ad *jnl*, presents a couple of its favorite cartoon characters (office char women, in a moment of leisure.) One observes to the other: "Now I know what happened to them cigar store Indians—lung cancer."

Well, there's still another chapter on the ill-fated *Quick*. You may recall that Triangle bought the name and revived *Quick* after Cowles dropped it as a bad bet. Triangle version lasted only a few issues. They, too, abandoned the name. It has now been picked up by Eugene Damon, of Atlanta Lithograph Co, publisher of *Tempo*, the mag started by ex-*Quick* staffers. He is currently calling his periodical *Tempo & Quick*, plans eventually to scrap *Tempo*, use for the 3rd time the name *Quick*.

Eddie Seng, a beauty expert, thinks American women are not as comely as they could — and should — be. In the *American* (Sep) he has an article, "Facts You Don't Dare Tell a Woman!" We aren't getting involved — but some females of our acquaintance might sneak a peek with profit.

..... *Quote*

EDUCATION—Cost—12

A yr at college now costs an average of \$1,361 according to a recent survey—up 6% since '49, when a similar survey was made. Tuition fees and books take \$469; room and board cost \$587; clothes, laundry, travel and miscellaneous items come to \$305 for the college yr. — LAWRENCE GALTON, *American Mag.*

FORGIVENESS—13

In his routine blessings, the 6-yr-old stopped before his brother's name, and said to his mother: "I don't think I'll ask God to bless Cliff. He gave me an awful sock today." She gently reminded him that we should forgive our enemies. "But," he countered, "he's not my enemy, and that's what I can't forgive." It is harder to forgive one's friends than one's enemies.—*Pastor.*

GOD—and Man—14

An old Lancashire woman was listening to the reasons that the neighbors were giving for their minister's success. They spoke of his gifts, of his style, of his manner. "Nay," she said, "I tell you what it is. Yon man is very thick with the Almighty." — *Moody Monthly.*

" "

If you're centered in yourself, you're a problem. If you're centered in God, you're a person.—OREN ARNOLD, *Kiwanis Mag.*

GOOD—Evil—15

To make anyone believe himself good is to make him, almost in spite of himself, to become so.—CHARLOTTE MARY YONGE, *Ladies' Home Jnl.*

..... *Quote*

HEALTH—Mental—16

Emotional health expresses itself in the language of relationships. It is present, we can assume, wherever we see a human being happily and consistently *going toward the possibilities and realities of his world rather than withdrawing from them.*—BONARO W OVERSTREET, "The Emotional Factor in Personality," *Nat'l Parent-Teacher*, 9-'54.

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QUOTE Binders

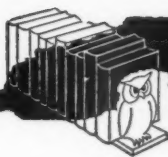
We again have available a 3-ring binder especially made for QUOTE. The publication name is stamped on the backbone for ready reference. This sturdy binder holds 2 complete volumes (52 issues). The price is \$2.00, postpaid.

”

JUVENILE DELINQUENCY—17

Juvenile delinquency no longer is an adolescent pimple on our society. It is spreading adolescent cancer.

It isn't a repair job. It's a problem of prevention. . . Science must find a way to detect early in life the children with dynamite caps in their brains, and society must share with their parents the responsibility of seeing they are helped to go right at a time when they can still be helped—before they explode and blow their own lives, and perhaps other lives, to pieces.—HAL BOYLE, APN columnist.



Book Briefs

Youngsters who wend their way to school this fall (a contemporary authority insists they no longer "trudge") are due for some innovations, according to a *Wall St Jnl* survey. For one thing, there's a "reader" for beginners that contains no words—only pictures. Theory: By learning to detect differences in size and shape, youngster's visual perception is sharpened; he is better prepared to detect difference between letters of the alphabet, when he is taught to read. All of which is doubtless very scientific, and we have no quarrel with the modern concept. But there somehow comes to mind the case of Susanna Wesley, "the mother of Methodism"—and of 19 children. As each young Wesley attained the age of 5 a half day was devoted "to the learning of letters." Mother Wesley reported: "All did learn with-in that space, save Nancy, who required the better part of a day, and I did think her very dull and laggard for it."

Margaret Crosland, in *Colette: A Provincial in Paris* (British Book Centre) records that the delightfully uninhibited French author once counseled a newspaperman to see the film of her life. "Go," she said, "and see what a wonderful life I've had." Then she stopped for a moment, sighed and said, "I only wish I'd realized it sooner!"

Macy's displays copies of Francis Thompson's *The Hound of Heaven* on a counter marked, "Books on Pets."
—New Yorker.

”

On the subject of language texts, we mark briefly the publication this wk of *Plain Words: Their ABC*, by Sir Ernest Gowers (Knopf). This is a condensation of 2 books, *Plain Words* and *The ABC of Plain Words*, written originally for British civil servants. Americans, too, can get much of value from it. Especially diverting is a chapter on the danger of incongruity in the use of metaphors. Example: the enthusiastic scientist who announced the discovery of a virgin field pregnant with possibilities!

In his new book, *The Psychology of the Criminal Act and Punishment* (Harcourt, Brace) Dr Gregory Zilboorg, the N Y psychiatrist, spotlights the weaknesses of present courtroom procedure where both prosecution and defense employ psychiatrists, whose testimony is not infrequently in conflict. His revolutionary proposal is that a psychiatrist, or psychiatrists, be attached to the court itself, open to cross-examination by both sides.

.....Quote.....



Columbus Day

As every school child knows, "Columbus sailed the ocean blue, in the year of fourteen hundred and ninety two" (unless, of course, he chances to get confused and opines that "Columbus sailed the stormy sea, in the year of fourteen hundred and ninety-three!") October 12 is the anniversary of his landing. It is, as you know, a legal holiday in most states, and is variously known as Discovery Day, Landing Day, and so on. Here are a few random observations on Columbus and his historic journey:

Every ship that comes to America, got its chart from Columbus.
—RALPH WALDO EMERSON.

" "

When he started out he didn't know where he was going; when he got there he didn't know where he was; when he got back he did not know where he had been.—*Author unknown.*

" "

Columbus found a world, and had no chart
Save one that faith deciphered in the skies;
To trust the soul's invincible surmise
Was all his science and his only art.—GEO SANTAYANA, *O World.*

" "

He gained a world; he gave that world
Its grandest lesson: "On! sail on!"
—JOAQUIN MILLER.

..... *Quote*

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LANGUAGE—18

As a safeguard against the influence of American "talkies" the BBC has put on a weekly lesson in "standard" pronunciation for children. If they are not to have their English accent spoiled by American movie speech, they must hear the correct thing. — Reported in *Eternity*.

LAW—Lawyers—19

Some fellow has figured that we have 35,000,000 laws trying to enforce the 10 commandments.—*Philnews*, hm, Phillips Petroleum Corp'n.

MARRIED LIFE—20

First you carry the bride over the threshold—then she puts her foot down.—*Master Barber.*

" "

What most brides need is less train and more training.—*Phoenix Flame*, hm, Phoenix Metal Cap Co.

OPINION—21

The simple realization that there are other points of view is the beginning of wisdom. Understanding what they are is a great step. The final test is understanding why they are held.—CHAS M CAMPBELL, *Journalism Quarterly*.

POLITICS—22

A politician is a man who says: "I'm the man for you. I'll do you good." And once he's elected, he keeps his word—he always does us good.—*Kroehler News*, hm, Kroehler Mfg Co.

PRAYER—23

Nothing puts feeling into a prayer like a mighty good reason for saying it.—O A BATTISTA.

Pathways to the Past



Week of
Oct 10-18

Save the Horse Wk

Oil Progress Wk

Nat'l Wine Wk (9-16)

Nat'l Business Women's Wk (12-18)

Oct 10—Nat'l Grandparents Day. . . . The Battle of Point Pleasant 180 yrs ago (1774) drove the Shawnees out of Ky, opening the area for the 1st big U S westward pioneering movement.

Oct 11—Gen Pulaski Memorial Day (Revolutionary War hero Casimir Pulaski, son of a Polish count, died 175 yrs ago (1779) leading Yankee troops; is honored by many Polish-American groups). . . Eleanor Roosevelt (perhaps crying "My Day!") was born 70 yrs ago (1884).

Oct 12—Columbus Day. . . Californians paused during the Gold Rush to draw up a constitution 105 yrs ago (1849). . . 55 yrs ago (1899) Britain began the Boer War, a conflict bringing Winston Churchill his 1st headlines (as a war correspondent). . . Free snowshoe rides to the polls today: Alaska's Election Day.

Oct 13—"Peace, it's wonderful!" said long-confused mapmakers and clock-setters as an internat'l conference 70 yrs ago (1884) fixed Greenwich as the site of the Prime Meridian. . . Alfred Lunt and wife Lynn Fontanne co-starred for 1st time 30 yrs ago (1924) in *The Guardsman*. Now the theatre's ranking team, the

Lunts return this fall in their 21st Broadway vehicle.

Oct 14—310th anniv (1644) b of Wm Penn. . . King Geo didn't pay any attention, but the Continental Congress adopted a Declaration of Rights and Grievances 180 yrs ago (1774). . . Judge Harold Medina pronounced 11 top U S Communists guilty of treason 5 yrs ago (1949). . . Pres Eisenhower is 64 today.

Oct 15—Poetry Day. . . Poking around in the Coliseum ruins 190 yrs ago (1764) Edw Gibbon conceived idea for his weighty *Decline and Fall of the Roman Empire*. . . Lacking a Colorado fishing camp (in fact, lacking Colorado), Pres Washington began his 1st vacation 165 yrs ago (1789) with a New England tour. . . 110th anniv (1844) of the everybody-hating German philosopher Friedrich Nietzsche, author of the "superman" concept.

Oct 16—Probably foreseeing mountains of blue-dyed potatoes, Virginia enacted the 1st American crop limitation law 325 yrs ago (1629). . . 165th anniv (1789) founding of U S Mint, in Phila. . . John Brown, fiery abolitionist (hero of Civil War Battle Hymn—soldier's version, not refined version) attacked Harper's Ferry, Va, 95 yrs ago (1859) trying to free slaves.

..... *Quote*

"Of all things!"

Pres Eisenhower recently activated, by remote control, a power shovel excavating for the 1st nuclear energy plant to be dedicated to commercial service. This marks a trend that will develop much more rapidly than most persons realize.

Already plans are well developed for a joint Fed'l and private atomic power program. Utilities are being approached with the idea of bldg nuclear plants, as add'l power is required, rather than those of the conventional type. Naturally, the cost will be a great deal higher. To overcome this obstacle it is planned that the utility will invest up to the cost of a regulation plant; Atomic Energy Commission will then finance the remainder, as an inducement to get a few pioneer plants actually in operation. Engineers in the service of AEC are convinced that the Commission can eventually be repaid as a consequence of lower operating costs for the utilities. At the outset, these experimental plants will be erected in areas where the cost of fuel is presently at a premium.

Another significant development: Two mo's ago, in N Y C, Gordon Molesworth, a former public relations director for Atomic Energy Commission, set up the nation's 1st advertising agency tailored to handle nuclear accounts exclusively. He is starting with 2 clients, has many others in prospect.

..... *Quote*

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RESEARCH—24

Scientists who dislike the restraints of highly organized research like to remark that a truly great research worker needs only 3 pieces of equipment: a pencil, a piece of paper, and a brain. But they quote this maxim more often at academic banquets than at budget hearings. — DON K PRICE, *Gov't and Science* (N Y Univ Press).

RESOURCES—25

Raise your sights and get ready for the promise of the greatest world-wide advancement in history. Don't be so ready to gaze at a statistic and go into a tailspin; we have plants in abundance; the world's best industrial know-how; unmatched farmland, and a standard of living that will go even higher.—HENRY H HEIMANN, exec v-pres, Nat'l Ass'n of Credit Men, addressing 58th annual Credit Congress in San Francisco.

RUSSIA—Appeasement—26

What is the meaning of appeasement? I suppose that nobody would reply in the affirmative to the question,—Do you want to appease Russia? The question—Are you willing to negotiate with Russia looking toward a just settlement?—might elicit a different response. — ROBT M HUTCHINS, *Public Opinion Quarterly*.

SCIENCE—27

Science is the work of human brains. It is neither the work of devils nor the work of gods. It is a human achievement, and what man has done man can cope with. —JOSHUA WHATMOUGH, *Confluence*.

SEXES—28

To live with women may impair a man's usefulness. To live without them, on the other hand, is bound to result in his being of no use at all.—MARMADUKE DIXEY, *Ladies' Home Jnl.*

SPEECH—Speaking—29

The coffee's cold, the sherbet wanes,

The speech drones on and on. . .
O, Speaker, heed the ancient rule;

Be brief. Be gay. Be gone!

—ISABEL DEE.

TAXES—30

Whether you puff, sniff or chaw, every time you touch tobacco you contribute handsomely to the fed'l treasury. Figures for '52 show that cigaret smokers paid \$1,474,027,000 in fed'l taxes that yr. Cigar smokers added \$44,810,000. Pipe smokers and tobacco chewers contributed \$22,817,000. And those who like a pinch of snuff now and then paid \$4,796,000 in fed'l taxes in '52. State and local tobacco taxes are not included in these figures.—*Dairymen's League News.*

TRUTH—31

The nearest that man can approach truth is an interpretation of what he has observed and experienced. Truth remains constant, dependable, consistent; man's apprehension is partial, fluctuating. We say, "This was true yesterday, but false today." But accurately observed it would be corrected to state, "Yesterday's interpretation disagrees with today's discoveries." — DONALD McNICHOLS, "Optimism and Academic Respectability," *Ass'n of American Colleges Bulletin*.

In Brief

Baby-sitters who turn baby-snatchers are becoming a nat'l problem. So admits J Edgar Hoover. FBI chief advises fingerprinting tots, since stolen babies under 2 yrs change too rapidly for visual identification.

Public relations men have been analyzing recommendation of Henry Ford II that Ford Foundation mkt some of its 3 million shares of Ford Motor. Ford stock has, of course, always been family controlled. "If this stock gets into the hands of enough customers," say the analysts, "it might favorably affect sales of Ford products."

Pity the poor florists! Is there no end to their agony? Already concerned by growing trend to "omit flowers" at funerals, they are now concerned by style trend. "If bosoms stop burgeoning," a spokesman inquired at FTD convention last wk, "where will milady's corsage bloom?"

At a convention of American Culinary Federation, in Washington, recently a (nameless) chef observed: "Women chefs cater almost exclusively to people who either don't like to eat, or for one reason or another, can't eat. Let's face it: women can't cook!"

Because Uncle Sam now permits photographic reproductions of coins in advertising, many ad men assume it's okay to picture paper money. Better Business Bureau is reminding all mbrs that restrictions on paper currency still stand.

..... *Quote*

Good Stories.....

you can use

For a scene in *The Glass Slipper*, MGM needed an ornate coach in which Leslie Caron could ride to the ball. Paramount had just such a coach, and MGM arranged to borrow it for the sequence.

Came time to return the coach and MGM sent Paramount the largest, brightest orange pumpkin it could find.

"Awfully sorry," read the accompanying note. "Maybe you can remember the combination. We forgot it."—Ed Brooks, *New Orleans Times-Picayune*. a

" "

Baby Sardine was happily swimming in the ocean near his mother when he saw his first submarine. He was so frightened.

"Don't worry, honey," assured Mama Sardine, "it's just a can of people."—Temmler Werke publication, Hamburg (QUOTE translation). b

" "

The archbishop had preached a fine sermon on married life and its beauties. Two old Irishwomen coming out of church were heard commenting on the address. "Tis a fine sermon his Riverence would be after giving us," said one to the other.

"It is, indade," was the quick reply. "and I wish I knew as little about the matter as he does."—*Arkansas Baptist*. e

.....Quote.....

I LAUGHED AT THIS ONE

JAS H JAUNCEY

The conference of ministers was almost over when a young ordained arose to move a vote of thanks to wives holding the fort at home.

"While I am here enjoying this spiritual feast," he said, "I cannot help being moved with gratitude for the faithful work of my own wife, back at my little church, bravely carrying on with the deacons."

”

In a Dallas author's book, *The Real Facts About Appomattox*, the Texan sees the end of the Civil War this way:

"After chasing the Union army all over the map, the exhausted Confederates pulled up at Appomattox, planning to wipe out the Yankees next day, march into Washington, and raise the Stars and Bars over the White House.

Gen Lee was resting at the town's court house when in walked Gen Grant, ready to surrender. Lee took the unimpressive Union gen'l to be an orderly, so he gave him his sword to polish. Astonished, Grant took the sword, thinking Lee had surrendered instead. He even thanked Lee for surrendering, and being a true Southern gentleman, Lee couldn't go back on his word."—GEO DIXON, *King Features*. d

Wise

Cracks

U S Treasurer Ivy Baker Priest, whose signature is engraved on all U S currency issued after she took office, is continually being asked to autograph dollar bills for souvenirs. On a recent mid-west trip she was busy autographing bills when a man walked up with a silver dollar and asked, "Can you sign these, too?" Without batting an eye Mrs Priest declared, "Oh, I bite those!" — *QUOTE Washington Bureau.* e

" "

"Aren't you the fellow who sold me this car a few wks ago?" inquired a man who stopped at a used-car lot.

"I sure am," smiled the salesman.

"Well, tell me about it again," said the buyer. "I get so discouraged." — *NEAL O'HARA, McNaught Syndicate.* f

" "

After a fortnight's hard going an exploration party in the interior of Brazil reached a particularly remote and inaccessible area of dense jungle and steaming swamps.

During the usual afternoon rest near one of these, one mbr of the party noticed another pacing up and down, a worried look on his face. He stopped him and asked what was wrong.

"You know," the other repl'd, seriously, "I keep thinking today's Thursday!" — *Tit-Bits, London.* g

Love your enemies. It will drive them to distraction.—FRANKLIN P JONES.

" "

A husband is a fellow who expects his wife to be perfect, and to understand why he isn't.—VESTA M KELLY.

" "

We've been asked whether a member of NATO has a veto in SEATO. Our answer (which doesn't necessarily have anything to do with the query) is: It all depends on the SHAPE he's in.—Christian Science Monitor.

" "

Old Timer—a fellow who remembers when a man did his own with-holding on his take-home pay.—Fifth Wheel, hm, Ind Motor Truck Ass'n.

" "

The cotton in an all-wool suit made of orlon must feel sheepish.—Banking.

" "

The only thing wrong with that dollar that used to buy 3 times as much was that you didn't have it.—Marion (Wis) Advertiser.

" "

The modern youngster's prayer seems to be: "Lead us not into temptation, but tell us where it is and we'll find it."—Iron Co (Wis) Miner.

" "

A pedestrian is a guy who knows there are still several gal's of gas in the tank when the gauge points to empty. — Kroehler News, hm, Kroehler Mfg Co.

..... *Quote*



This rep't, recently smuggled from behind the Iron Curtain, has to do with a trio of Soviet farmers. Summoned before a checker-upper from Moscow, the 1st man was asked what he fed his chickens.

"Corn, sir," he replied.

"Corn!" roared the brass. "Off to Siberia with you! Corn is used to feed people."

As the unhappy farmer was dragged away, the question was repeated to the 2nd man. Seeking to avoid a trap, he replied that he fed corn husks. He, too, was arrested. Corn husks were used to make cloth.

"And you?" the 3rd man was asked.

"Me? Oh, I just give the chickens the money and tell them to find their own food." — *Wall St Jnl.*

" "

This one is said to have been overheard on a Moscow bus:

The conductor was trying to hurry his riders aboard. Come on gentlemen—he urged—move along.

Retorted one of the riders—there are no gentlemen here. We are all comrades.

Oh no you're not—ans'd the driver. Only gentlemen ride in buses. The comrades ride in private cars.—*CECIL BROWN, "Humor Behind the Iron Curtain," New Outlook, 9-54.*

..... *Quote*

Fathers must not get too discouraged if their sons reject their advice. It will not be wasted. Yrs later the sons will be able to offer it to their own offspring.—*Greenville (Pa) Record-Argus.* h

" "

The organist at Grand Central Station is forbidden to play *The Star Spangled Banner*. The ban has been in effect since the day after Pearl Harbor, when, during the evening rush hr, Mrs. Mary Lee Read sat at the console and brought everybody to a standstill by playing the nat'l anthem. She understandably played with great feeling, and she also played havoc with the normal operation of Grand Central. Hurrying commuters stopped at attention, traffic piled up and trains on the lower levels pulled out minus their customary passengers. When the confusion had given way to routine, those in charge decided that the concourse of Grand Central is no place to play *The Star Spangled Banner*.—*Tracks, hm, Chesapeake & Ohio Ry.* i

" "

"Doesn't your new baby brighten up the home?" asked the gushy neighbor.

"I should say so," repl'd the new father. "We have the lights on all night nowadays." — *Northwestern Bell, hm, Northwestern Bell Telephone Co.* j

" "

Two rookies were discussing their sergeant. "He has a wide acquaintance in town," said one.

"Yeah," retorted the other. "I saw him with her last night." — *Oral Hygiene.* k

Two communist brethren met on the street and after having failed to borrow a dollar from each other, got to talking about riches. One said, "You know, comrade, old Van Rockingham is the richest man in the city. Why, every time the city hall clock ticks, he's a thousand dollars richer, I bet."

"Is that so," exclaimed the other. "Let's get an axe and smash the clock!"—*Philnews*, hm, Phillips Petroleum Corp'n. **I**



The Little Glass Schoolhouse

New Schools To Have Greatly Increased Window Space.—Newspaper headline.

The school board is happy,

The architects beam,

For the schoolhouse looks snappy
With windows a-gleam.

The light is delightful,

There's plenty of air,

There's a view, as is rightful,
From anyone's chair.

But the janitor glowers

And loudly complains

When he spends extra hours
On finger-smudged panes.

And the teacher? She perches

With fear in her bones,

Or exhaustively searches
For slingshots and stones.

Oh, the schoolhouse is lighter

And gayer a lot,

And schoolrooms are brighter,
If schoolboys are not.

A contestant on a quiz program was asked if her husband was a handy man around the house. "No," she snapped. "The only things he ever made were mistakes and cigarette ashes."—*Milwaukee Jnl.* **m**

" "

"I'm warning you!" said the exasperated piano teacher to his pupil. "If you don't behave yourself, I'll tell your parents you have talent!"—*American Weekly.* **n**

" "

Several yrs ago, Birmingham bus drivers were contemplating a strike for higher wages. One day a lady passenger, ignoring the sign which advised not to converse with the driver, began peppering the operator with inconsequential questions. He repl'd briefly and courteously.

Then she demanded, "Why should you bus drivers want higher wages? You make as much right now as my husband and he drives a truck for a packing house. Why should you make more than they do?"

"Well, lady," the long-suffering driver ans'rd, "the hams they have to carry can't talk."—*Birmingham News Mag.* **o**

" "

There are so many Biblical movies on tap we'll be surprised if the leading contenders for the story Oscars aren't Matthew, Mark, Luke and John.—*MIKE CONNOLLY, Hollywood Reporter.* **p**

..... *Quote*

Quote-ettes

V-Pres RICHARD M NIXON: "If the President spent as much time playing golf as Truman spent playing poker, the President would be able to beat Ben Hogan." 1-Q-t

" "

GEOFFREY FISHER, Archbishop of Canterbury, upon being asked the purpose of his Canadian trip: "If the Bishop is listening, I came to visit the diocese of Western Canada—if he's not, then I came to see the Rockies." 2-Q-t

" "

JANE RUSSELL, actress: "I'm a girl who has to live down not only her background, but her foreground." 3-Q-t

SECOND CLASS MATTER

Mr. Maxwell Droke
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Indianapolis Indiana

News of the NEW

Edited by ALICE JACOBS

Here are a few items which may make easier the lot of speakers or students. First, there is a tri-purpose affair called *Studee-Lite*, which is being introduced by Far-ies Lamp Division, Gen'l Lamp Mfg Corp'n. It's a desk lamp, but it also provides a book shelf for 10 vol's, and an adjustable book rest with a page holder to free hands for taking notes. (*Financial World*, 86 Trinity Pl, N Y C 6).

Financial World also reports a kit that should be useful if your work involves preparation of charts. This is *PictoPaks*, newly added to *Chart-Pak* materials. They're graphic symbols depicting

men, women, coins, houses, and other things that might be necessary on charts. They're designed to help the non-professional turn out attractive and effective material.

Having taken notes and made charts, you may still want a little prompting—or want to be prepared in case you do. *HELP, Baden, Pa.* has a simple prompter, for only \$2. It's a hand-sized gadget with rollers that carry a ribbon of paper on which you have written your notes. You can hold the thing inconspicuously and turn it as you need it.

NOTE here items of special interest in this issue —————
File QUOTE for future reference. Use Comprehensive Index, issued each 6 months.
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